

Doing Business Better Events 2017

Industry Workshops

The Doing Business Better workshop series has been developed to focus on the specific needs identified in the Doing Business Better survey conducted by North East Community Initiatives in April/May 2016.

Workspace Australia, Small Business Victoria and the Murrindindi Learning Cooperative have all joined forces to deliver this event series to small business owners and entrepreneurs across the Murrindindi Shire.

Murrindindi based business owners and their employees are invited to attend the workshops to improve their skills, knowledge and business processes providing opportunities for improved productivity, profit and business expansion.



Title	Description	Location	Venue	Price	Catering	Date	Time
Customer Service		Kinglake	Lawson's Restaurant	\$20	Finger Food	21st March	6.30pm
Customer Service		Yea	Y Water Centre	\$20	Finger Food	22nd March	6.30pm
Customer Service		Alexandra	Mt Pleasant Hotel	\$20	Breakfast	28th March	7.00am
Customer Service		Marysville	Community Centre	\$20	Finger Food	29th March	6.30pm
Marketing Basics	How to Market your Business	Kinglake	Neighbourhood House	\$20	Finger Food	18th April	6.30pm
Marketing Basics	How to Market your Business	Alexandra	CEACA	\$20	Finger Food	19th April	6.30pm
Marketing Basics	How to Market your Business	Yea	Community House	\$20	Finger Food	20th April	6.30pm
Financial Health Checks	Financial	Kinglake	Neighbourhood House	\$20	Finger Food	23rd May	6.30pm
Financial Health Checks	Financial	Yea	Community House	\$20	Finger Food	24th May	6.30pm
Financial Health Checks	Financial	Alexandra	CEACA	\$20	Breakfast	30th May	7.00am
Financial Health Checks	Financial	Marysville	Community Centre	\$20	Finger Food	31st May	6.30pm

Networking Events

Informal networking events are a great opportunity for local business people and their employees to get together to share ideas and information, compare notes and explore opportunities for collaboration.

This series of events will be held across the Murrindindi Shire in 2017 providing opportunities for knowledge sharing, local network building and mentoring for existing local businesses.



Title	Theme	Speaker	Location	Venue	Price	Catering	Date	Time
Tourism Roadshow	Tourism	GRVT	Kinglake	Lawson's Restaurant	\$25	Finger Food	1st March	6.30pm
Tourism Roadshow	Tourism	GRVT	Yea	Y Water Centre	\$25	Finger Food	2nd March	6.30pm
Tourism Roadshow	Tourism	GRVT	Alexandra	Mt Pleasant Hotel	\$25	Breakfast	7th March	7.00am
Tourism Roadshow	Tourism	GRVT	Marysville	Community Centre	\$25	Finger Food	8th March	6.30pm